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## Avalanche Terrain Exposure Scale Clinic w/ Matt Schonwald!

by Outdoor Research Retail Store

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### Date And Time

Wed, February 19, 2020

6:00 PM – 8:00 PM PST

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### Location

Outdoor Research - Seattle Store

2203 1st Ave S

Seattle, WA 98134

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**Join us for an educational evening with esteemed guide Matt Schonwald!**

## About this Event

### About the Event

Esteemed guide and writer Matt Schonwald recently released a new adventure map for Snoqualmie Pass that includes 130 ski tours and 40 ice climbs. He has incorporated the Avalanche Terrain Exposure Scale into the map to help skiers and climbers identify terrain appropriate for the avalanche forecast. **Matt will be leading a clinic with the Outdoor Research Retail Store on how to tour plan using the ATES scale and the guide book. This will also include a comprehensive tour planning exercise.** All guests will have the opportunity to purchase Matt's guide books and maps at this event.

### About Beacon Guidebooks

After AIARE launched "Project Zero", an ambitious plan to end all avalanche deaths, founder and publisher, Andy Sovick, invented the terrain-style atlas with a mission of safety and wisdom.

Understanding that the missing link is often knowledge, Beacon Guidebooks was built with the objective of providing critical information to every backcountry skier and rider. The detailed route descriptions, max slope angles and terrain rating system are all designed with your safety as a priority. Over the last five years, these guidebooks have gone from a local secret to being used by avalanche professionals, guiding companies and schools. As we watch Beacon Guidebooks progress as a business, we are proud to say we continue to stand by our values we started with: safety and wisdom.

### About Matt Schonwald

Matt is the founder of BC Adventure Guides, a certified Ski-Mountaineering Guide with the American Mountain Guides Association and a certified Avalanche Instructor with the American Avalanche Association dedicated to perfecting his craft. He began

skiing as disco was dying at New York's Hunter Mountain, 'The Snow Making Capital of the World' and a summer ski trip to Mt Hood inspired him years later to move from New York City to Washington State for college and he never looked back.

Matt let his curiosity for steep, wild snow combine with his passion for travel, and big mountains into guiding, leading trips to Antarctica, Europe, Asia, North & South America.

In an effort to help preserve wild places, Matt completed his MBA in sustainable business from BGI and started his own company, Back Country Adventure Guides. Matt now shares his passion for snow with his daughter between completing his 'honey do list' and enjoying the greatest touring on Earth at Snoqualmie Pass.



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## Outdoor Research Retail Store

Organizer of Avalanche Terrain Exposure Scale Clinic w/ Matt Schonwald!

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